

Sustainable formulations for *affordable, high-value products*

At Cunningpac, teamwork is what delivers exceptional products, excellent service and lasting business relationships. This contract manufacturer offers unique packages with a one-stop shop focus to help brand owners get the best out of their ideas.

By Abby Vorster



MAJOR MILESTONES

2008

Cunningpac is established and starts manufacturing.

2011

The company receives its Ecocert approval to manufacture certified natural and organic cosmetics. This certification is reviewed annually through an audit process.

2016

Management finds new, 1 300m² premises to support the growing business.

July 2017

Cunningpac moves into its new plant in Mkondeni, Pietermaritzburg.

A growing company with humble beginnings, Cunningpac was launched by three ex-Innoxa Cosmetics employees with the vision to develop a third-party contract packing business based on consistently high-quality service offered at a competitive price. 'We value relationships with our staff, suppliers and clients. Our objective is to facilitate the production of natural, organic and conventional skin care, cosmetics and cleaning products at prices that make them accessible to the average consumer. We do this while complying with all the requirements set by industry regulatory authorities,' says Graham Cunningham, director of Cunningpac.

The company also specialises in producing fine fragrances and perfumes. 'We've designed a smart processing machine for fragrances which has seen us to reduce the altering and chilling process by 80 percent. For long runs, we can pack up to 10 000 50ml fragrance bottles per day on our fully automated machine. Smaller perfume runs are packed manually,' he explains.

A new place to call home

Cunningpac can assist clients with all aspects of product development including formulation development, fine-tuning of existing formulations, upscaling and downscaling. Thanks to its extensive experience in manufacturing and packing, Cunningpac's team can also advise on packaging dos and don'ts. The company is very flexible when it

FULLY EQUIPPED AND FLEXIBLE

Cunningpac is home to the following manufacturing and packing equipment:

- a fully automatic tube filler and sealer that can fill 40 tubes per minute, ranging in size from five millilitres to 250ml
- a cartoning and overwrapping machine for fine fragrances and perfumes, and high-end cosmetics and skin care products.

comes to packaging, which is a plus point for brand owners looking for unique shelf appeal for their products.

The company is equipped to meet the needs of clients of all sizes. It can produce batch sizes from 10 to 500kg and, for big brands launching new products or updating existing ones, Cunningpac can do test runs.

This year, Cunningpac is celebrating its 10th anniversary and ongoing and consistent growth. To support these developments, the company moved into new premises last year. The new manufacturing and packing plant has been set up to facilitate rapid turnaround

coupled with the thorough cleaning of all equipment between each batch. This ensures that Cunningpac can cost-effectively produce small to medium sized batches of high-value products.

'The design and layout of our new plant facilitates better flow and improved medicinal manufacturing standards supported by anti-bacterial paint and epoxy flooring,' says Cunningham. 'We adhere strictly to GMP and are Ecocert accredited. We are also happy for customers to inspect our operating

DID YOU KNOW?

Cunningpac is licensed by the South African Revenue Services to import a specific grade of alcohol for perfume production.



procedures and systems provided this doesn't compromise on the confidentiality of another customer.'

A versatile contractor

Cunningpac's employees are its most important asset. Because the company's processes require a lot of manual labour, Cunningham is pleased to contribute towards job creation in our currently job-scarce country. 'We employ 25 people and run one shift at the moment; we can easily facilitate an additional shift if needed,' says Cunningham.

Cunningpac can produce lotions, body butters, sun creams and anti-ageing products. Toothpaste production is also possible, as well as more sustainable hair, bath and body care products where SLS is eradicated from the formulations

“We can pack up to 10 000 50ml fragrance bottles per day on our fully automated machine”

and instead we use a non-ionic, biodegradable surfactant with good dermatological compatibility and viscosity enhancing properties.

The company also has an extensive range of stock formulations. These are an ideal solution for entrepreneurs or brand owners looking for something special, yet their budget is limited. 'These formulations can be tweaked

in line with the client's requirements,' says Cunningham. 'Having an inventory of stock formulations also minimises development time. Some of our stock formulations include an eye serum, body lotion, mass market perfumes, a tissue oil, moisturising cream and body wash.'

Looking to the future, Cunningham plans to establish a full R&D lab with technicians on site, though Cunningham says, this is dependent on industry demand.

'We are in the process of adding sachet packing equipment to our plant and plan on introducing a fully automated process vessel in 2019. This will accommodate bigger batches from 1 000kg upwards, to satisfy clients with larger volumes,' he concludes. •

Cunningpac – www.cunningpac.co.za

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supply and service to them with our newly
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